



Become a business and entrepreneurship mentor today!

VOLUNTEER ROLE DESCRIPTION

2026 GSTEP Business and Entrepreneurship Mentor

Location:

Greater Accra / Eastern / Ashanti / Volta Regions (Applicants must be resident in any of the 4 regions)

Engagement Type:

Volunteer (with stipend for communications and fieldwork).

Application Deadline:

15th November 2025

Role Summary:

As a Business and Entrepreneurship Mentor, you will guide and support a team of junior high school students (ages 11–16) in identifying market opportunities and developing a business case for the STEM products they create. Your role is to inspire entrepreneurial thinking and provide practical advice on how to bring innovative solutions to the market.

Key Responsibilities:

- Assist students in identifying and analyzing potential markets for their STEM products.
- Help teams understand customer needs and preferences.
- Guide students in creating sustainable business models for their products.
- Introduce concepts such as value propositions, cost structures, and revenue streams.
- Teach students how to develop effective marketing and branding strategies for their products.
- Help the team craft compelling product pitches and deliver business presentations.
- Offer feedback on how to communicate product value to potential customers and investors.
- Introduce students to basic financial concepts such as budgeting, pricing, and profit margins.

- Help students develop simple financial plans to support their product market launch.
- Act as a role model and provide regular feedback, encouragement, and motivation.
- Work closely with technical coaches to align the business development process with the product creation cycle.
- Ensure that both technical and business aspects are integrated into the final product solution.
- Track the team's progress in their business development journey.
- Maintain communication with program staff, ensuring updates on team performance and project milestones.
- Ensure compliance with all child protection and safeguarding protocols and report any concerns related to child safety to the appropriate channels.

Qualifications:

- Experience in entrepreneurship, business development, or marketing (academic and/or professional).
- Ability to mentor and guide young learners with patience and enthusiasm.
- Strong communication and presentation skills.
- Familiarity with market research and financial basics.
- Prior experience in working with youth or students is an advantage.

Commitment to Child Protection:

Understanding of, and commitment to, safeguarding protocols and ensuring the safety and well-being of all students.

Time Commitment:

- Availability for regular mentorship sessions (in-person or virtual) with the team over the project duration (9 months).
- 1–2 hours weekly sessions with teams.
- Participation in key events, including team presentations and feedback sessions.

Location:

- Mentorship may take place on-site or virtually, depending on team needs and availability.
- The GSTEP programme covers students within Greater Accra, Eastern, Ashanti and Volta Regions. Business mentors must be resident in any one of the regions mentioned above.

Reports to:

PEN GSTEP Project Coordinator

Benefits:

- Opportunity to inspire and mentor the next generation of innovators.
- Enhance personal leadership and mentoring skills.
- Contribute to shaping the future of STEM and entrepreneurship in Ghana.
- Stipends to cover communication and field-related costs.
- A certificate of recognition at the end of the project.

Apply Now: <https://forms.gle/ep7N9bR8vfvbrwJ5A>

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